ONEXPO 2027
CONVENCIÓN & EXPO

Acapulco *Guerrero*

The most important gathering of Mexico's fuel retail and hydrocarbons sector.

Mexico's fuel industry meets in Acapulco

Every year, the Convention & Expo brings together the people who set the course of the industry.

- Service station owners and entrepreneurs
- Energy industry leaders and executives
- National and international suppliers
- Federal, state and municipal authorities
- Sector specialists and opinion leaders

A national meeting point for the industry's decision-makers.





SAVE THE DATE

11 — 14

May 2027

Mundo Imperial · Acapulco, Guerrero

May 11 · Sports events

May 12–14 · Conferences & Expo

Mexico's fuel industry has a date.

ACAPULCO AS THE EVENT CAMPUS

A destination built around the event











A hotel ecosystem that brings lodging, meetings, exhibition and experiences together in one destination.

2027 GENERAL AGENDA

Four days of business and networking

DAY 1



TUESDAY, MAY 11

ONEXPO Experiences

- Golf
- Padel
- Fishing tournament
- Registration & welcome cocktail

DAY 2



WEDNESDAY, MAY 12

Official opening

- Academic program
- Conference breakfasts
- Opening & ribbon cutting
- Expo opening

DAY 3



THURSDAY, MAY 13

Convention & Expo

- Conferences and panels
- Trade show
- Networking
- Destination experiences

DAY 4



FRIDAY, MAY 14

ONEXPO Grand Finale

- Trade show
- Keynote conference
- Closing ceremony
- Closing dinner / experience

Activities to be confirmed

ONEXPO 2027
CONVENCIÓN & EXPO

MAY 11–14, 2027

Sponsorships 2027

Participation opportunities: sponsorship packages and à la carte options.



PARTICIPATION OPPORTUNITIES

Sponsorship packages

	Diamond	Platinum	Gold	Silver
Investment (USD)	$63,000	$50,000	$44,500	$31,500
Full Access passes	20	12	8	4
Speaking slot	30 min	20 min	10 min	5 min
Indoor banners	8	6	4	2
Magazine (full page)	4 issues	3 issues	2 issues	1 issue
App advertising	2	1	—	—
Branding on stage	Prime time	Conferences	Conferences	Conferences
Website banner	4 months	3 months	2 months	1 month

Prices in USD + VAT. Payable in USD, or in MXN at the Banxico FIX rate on the payment date.
Booth space not included.

BRAND PRESENCE PACKAGE

Tournaments and sports experiences



Golf Tournament

$17,500 USD + VAT

Private course buyout
Kit with logo cap and polo shirt
Hydration oasis
Hole-in-one prize: a car
Closest to the pin: 1st, 2nd and 3rd place
Special gift raffle among all players
Awards ceremony



Padel Tournament

$11,500 USD + VAT

Logo T-shirt
1st, 2nd and 3rd place (1st and 2nd category)
Gift raffle among players
Hydration
Awards ceremony



Fishing Tournament

$6,000 USD + VAT

Logo T-shirt
1st, 2nd and 3rd place
Gift raffle among anglers
Hydration and snacks
Awards ceremony



Fun Run

$9,000 USD + VAT

Logo T-shirt and cap
Medals
1st, 2nd and 3rd place, men's and women's
Hydration
Gift raffle among participants
Awards ceremony

Prices per sponsorship in USD + VAT. Subject to availability.

À LA CARTE SPONSORSHIPS

Social events and hospitality



Icebreaker Cocktail

$17,500 USD + VAT

Exclusive sponsor
Tournament awards ceremony
10-min address at the event
1 magazine issue + digital banner
Social media promotion
Brand activation (client proposal)
5-min address



Conference Breakfasts

$20,000 USD + VAT

Breakfast sponsor
5-min address



Finger Food

$20,000 USD + VAT

Service during all 3 event days
Branding on the service [TBD]

Prices per sponsorship in USD + VAT. Subject to availability.

À LA CARTE SPONSORSHIPS

Branding and visibility



Chair branding

$29,000 USD + VAT

Your brand on the chairs in the event sessions.



Shuttle branding

$17,500 USD + VAT

Your brand on the official shuttle fleet.



Signage + chargers

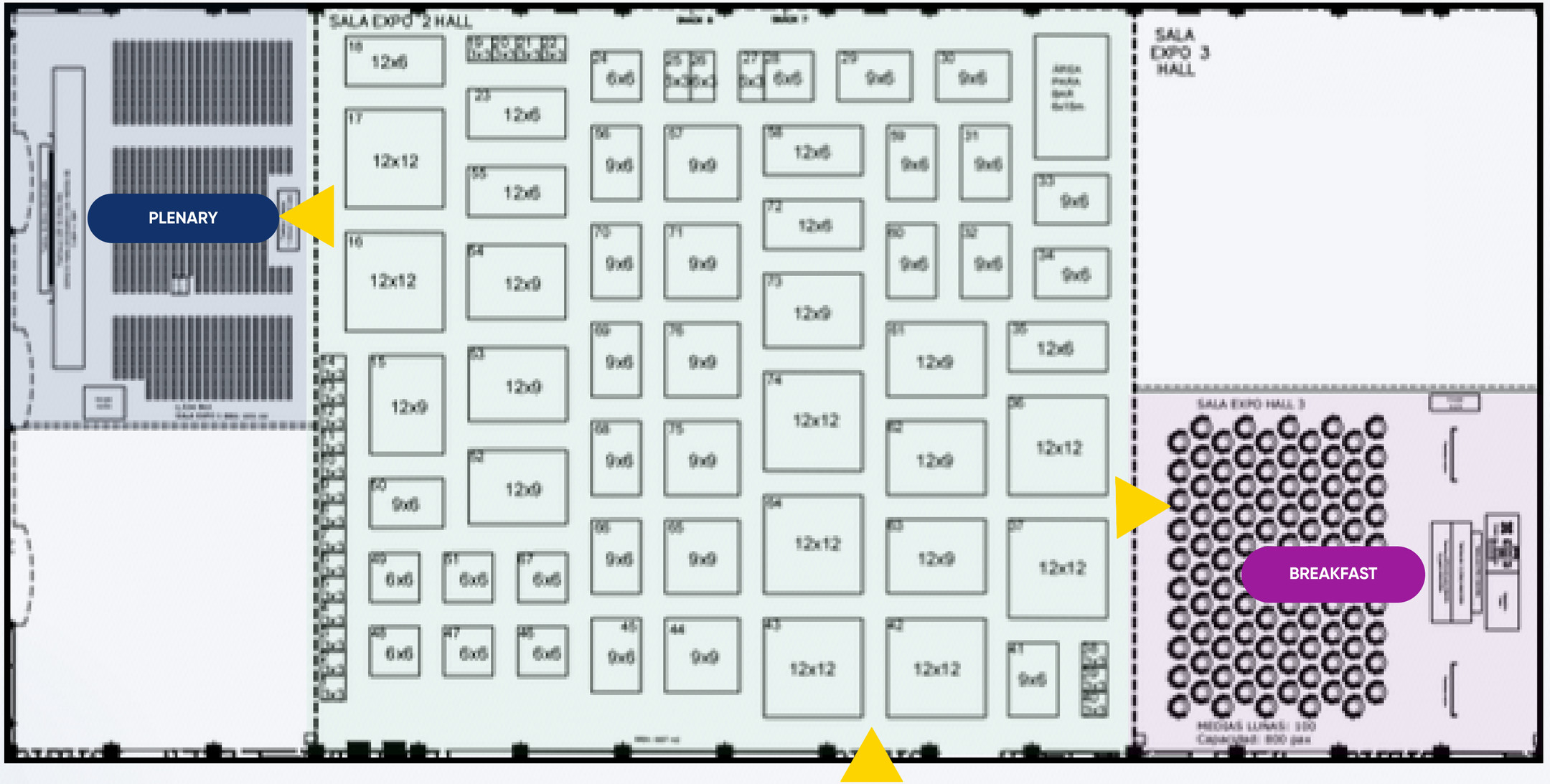
$17,500 USD + VAT

Your brand on event signage and charging stations.

Prices per sponsorship in USD + VAT. Subject to availability.

VENUE · MUNDO IMPERIAL

Venue layout



TRADE SHOW

Exhibition floor

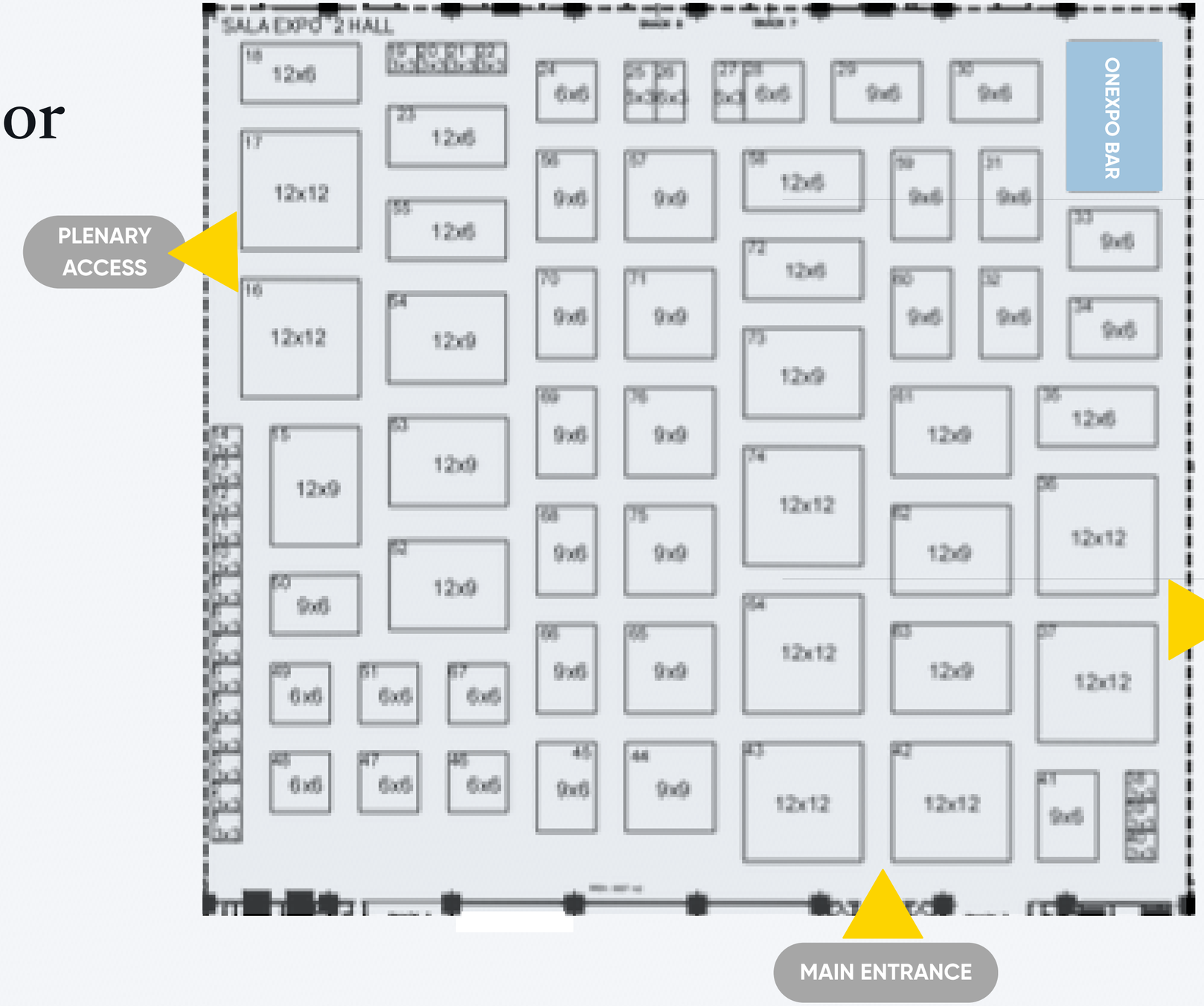
Standard booth includes

Size: 3x3 m

Structure and setup
Walls
Lighting
Power outlet
Branded signage
Logistics support

Guaranteed traffic

Breakfasts inside the Expo
Opening and ribbon cutting
Main access through the trade show floor
Activities inside the Expo



**Subject to space availability.*

BOOTHS · TRADE SHOW

Secure your space. Book early, pay less.

SPECIAL PRICE PER BOOTH

$3,900

USD + VAT

Valid Dec 8, 2026 – Feb 15, 2027

Regular price	$4,500

Valid from Feb 16, 2027



2,000

Attendees visiting the Trade Show

Diamond, Platinum, Gold and Silver sponsors receive a preferential discount on their booth.

Prices per 9 m² in USD + VAT, payable in MXN at the Banxico FIX rate on the payment date.
Booth cost depends on space size.
**Subject to space availability.*

ONEXPO 2027
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Secure your spot

Booths & sponsorships · Ricardo Cortés
+52 55 4201 3525 · ricardocortes@onexpo.com.mx

Hotel reservations · Jaqueline Cabrera (Onhotels)
+52 229 416 4468

Booths & displays · Daniela Corona (Standver)
+52 229 106 7800

ONEXPO Convention & Expo 2027 · Acapulco, Guerrero · May 11–14

oceonexpo.com.mx · Limited space, subject to availability.

